

**SHIPPED:** 5-25-54, from Los Angeles, Calif., by aaRbee Plastic Co., at the direction of Hollywood Models, Inc.

**ACCOMPANYING LABELING:** Tags designated "Voluptae" for attaching to the assembled device; folders entitled "Voluptae" containing "before" and "after" photographs; and mailing sets, each containing a circular designated "Voluptae If You're Flat Chested" and a circular designated "At Last! A Safe . . . New . . . Easy Way That Has Enabled Other Women to Develop a Full Firm Bust" and a directions tag designated "Voluptae."

**RESULTS OF INVESTIGATION:** The interstate shipment described above consisted of unassembled component parts of the *Voluptae device*. These parts were shipped for delivery to Chicago, Ill., to Voluptae, Division of Permanent Stainless Steel, Inc., for assembly by that firm. Such firm also had the above-mentioned accompanying labeling produced locally at Chicago, using, in part, reproductions of printed and graphic matter originally supplied to it by Hollywood Models, Inc.

The assembled *Voluptae device* consisted of a plastic cup with a rubber gasket around its edge and a plastic vacuum pump attached to the cup. In use, the plastic cup was pressed against the chest so that it would enclose one of the breasts and the rubber gasket would form an airtight seal against the chest, after which the plastic pump was manipulated in a manner that created a partial vacuum inside the plastic cup.

**LIBELED:** 7-12-54, N. Dist. Ill.

**CHARGE:** 502 (a)—the accompanying labeling of the article when shipped and while held for sale contained false and misleading representations that the device was effective in increasing the size of the breasts, providing shape, growth, and expansion for underdeveloped breasts so that they would become full, round, and firm, and for improving the tone of the breast tissues.

**DISPOSITION:** On 10-6-54, Hollywood Models, Inc., claimant, having requested removal of the libel action to the United States District Court for the Northern District of California, an order was entered directing such removal. Thereafter, Hollywood Models, Inc., withdrew its claim, and on 6-21-55, a default decree was entered providing for condemnation of the goods and delivery to the Food and Drug Administration.

#### DRUGS FOR VETERINARY USE\*

**4679. 3-Way Dog-Tone Tabs.** (F. D. C. No. 35283. S. No. 66-173 L.)

**QUANTITY:** 58 cartons, 12 boxes each, at Oak Park, Ill.

**SHIPPED:** Between 2-16-53 and 4-26-53, from Addison, Mich., by Hickory Laboratories, Inc.

**LABEL IN PART:** (Box) "Hickory's \* \* \* 3-Way Dog-Tone Tabs \* \* \* 50 Tablets \* \* \* An Effective Wormer Conditioner And Toner To Help Prevent And Relieve The Symptoms Of Colds And Distemper \* \* \* Active Ingredients Areca Nut 2 grains; Sulphur; Sodium Hyposulphite."

**ACCOMPANYING LABELING:** Leaflets entitled "An Effective Wormer, Toner and Conditioner."

**RESULTS OF INVESTIGATION:** Analysis revealed that the article contained 1.5 grains of sulfur, 0.9 grain of sodium hyposulfite, and not more than 1.2 grains of areca nut per tablet.

**LIBELED:** 6-2-53, N. Dist. Ill.

\*See also Nos. 4669, 4670.

CHARGE: 502 (a)—the labeling of the article when shipped contained false and misleading representations that the article was effective as a wormer, toner, and conditioner in the prevention and treatment of colds and distemper of dogs and cats; that it protects dogs from many common ailments; that it tones up system to resist disease; that it keeps dogs worm-free and in good condition; that it affords fast relief for symptoms of colds, distemper, fever, and common internal disorders; and that it was effective in the treatment of dogs sick with distemper, worms, diarrhea, cramps, fits, fever, etc.; and, in addition, the label statement "Areca Nut 2 grains" was false and misleading.

DISPOSITION: 2-9-55. Default—destruction.

4680. Rockland Ol-Ar-Em. (F. D. C. No. 37053. S. No. 75-478 L.)

QUANTITY: 1 40-gal. drum at Parsonsburg, Md.

SHIPPED: 6-1-54, from Newark, N. J., by Rockland Chemical Co.

LABEL IN PART: (Drum) "Active Ingredients: Menthol, Oil of Pine, Oil of Eucalyptus, Oil of Origanum Inert Ingredient: Filtered Feeding Oil."

LIBELED: On or about 8-14-54, Dist. Md.

CHARGE: 502 (a)—the drum label of the article when shipped contained false and misleading representations that the article was an adequate and effective treatment for colds and coryza in poultry.

DISPOSITION: 9-15-54. Default—destruction.

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### PRODUCTS

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Natural Oil Capsules.....	<sup>4</sup> 4675	Rheumatism, remedies for.	

<sup>1</sup> (4674, 4676) Prosecution contested.

<sup>2</sup> (4661, 4668) Injunction issued.

<sup>3</sup> (4667) Injunction issued. Contains consent decree of injunction.

<sup>4</sup> (4675) Injunction issued. Contains findings of fact and conclusions of law.

<sup>5</sup> (4666) Seizure contested.